To be eligible for the NASCAR PERFORMANCE Diversity Initiative Tuition Scholarship Program you must:

1. have completed your FAFSA (Free Application for Federal Student Aid) (for questions on the completion or approval of your FAFSA, call the NTI Financial Aid Department at 1-888-416-2722);
2. be starting classes between October 6th, 2008 and September 14th, 2009, and
3. have submitted your application with essay by the appropriate deadline date*. (See below for details)

NASCAR's Commitment to Diversity

"NASCAR is an American sport with a worldwide following. NASCAR is committed to making our sport – on and off the race track – look more like America. No other issue is more important for NASCAR to succeed and grow. NASCAR’s role in diversifying the sport is to take steps to better educate new fans about NASCAR; to provide meaningful opportunities; and to facilitate greater participation within the industry.” – from the NASCAR Diversity Initiative informational brochure

ESSAY PORTION: Please provide an essay (approximately 250 words) describing how you, as a student, could further NASCAR’s diversity initiative and how furthering diversity in motor sports could benefit NASCAR. (You can use the space below to legibly write your essay or attach a separate sheet with your legible hand-written or type-written essay.)

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*DEADLINE INFORMATION: (Please see the attached NASCAR PERFORMANCE Diversity Initiative Tuition Scholarship Information sheet for rules and details)

By FAX: applications must be received no later than 4 weeks prior to start date.
By MAIL: applications must be postmarked no later than 5 weeks prior to start date.
Fax to: 623-445-0793 (note: when faxing, if you hear a voice, press the * key)

This program is ONLY available to incoming students at the NASCAR Tech campus of UTI in Mooresville, NC. Students already attending classes are ineligible to apply.